



BRISBANE TO ADELAIDE TOUR
31 MAY / 1 JUNE 2023





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THE ULTIMATE ORIGIN EXPERIENCE

RELATIONSHIPS DONE RIGHT

Dynamic are industry leaders in providing our clients with the opportunities to interact and build long lasting relationships with their varied customer segments.

The 2023 Ampol State of Origin Tour to Adelaide from Brisbane is the perfect setting to spend extended time with your valued clients.



DYNAMIC

OUR PARTNERS INCLUDE SOME OF AUSTRALIA'S LARGEST AND MOST RESPECTED SPORTING BODIES



SUNCORP STADIUM



OPTUS STADIUM



OVERVIEW

PACKAGE SUMMARY

We are proud to provide an all inclusive Ultimate Tour package departing Brisbane on Wednesday, returning to Brisbane on Thursday for the Ampol State of Origin match in Adelaide.

Let us take care of all your client entertainment requirements as we get you to the game (ex-Brisbane), luxury coach transfers, Five-Star accommodation and provide you with a premium Corporate Hospitality package at the Adelaide Oval .

We'll also get you up close and personal with an array of former Origin Legends and much more.

Dynamic Sports Marketing are official QRL and NRL State of Origin Corporate Hospitality agents with 20 years experience. We look forward to you and your guests joining us for the Ultimate State of Origin Tour in 2023.



“WHAT AN AMAZING TRIP! I’VE HAD NOTHING BUT RAVE REVIEWS FROM ALL OUR GUESTS. THANK YOU SO MUCH FOR PUTTING ON SUCH A GREAT EVENT IN MELBOURNE. THE ONLY WAY TO FLY!”

TROY MCCARTHY - LAWRENCE & HANSON

YOUR SPECIAL GUESTS*

Talent for the Victory Lounge in Adelaide will feature three of the biggest names in Rugby League.

**Please note, the guests below are regular attendees with Dynamic but media commitments may alter their availability*



BILLY MOORE

Billy Moore is an Australian Rugby League legend, playing for North Sydney, QLD and Australia. He is famous for the “Queenslander” call down the tunnel in the 1995 State of Origin series.



BRYAN FLETCHER

Bryan “Fletch” Fletcher is regarded one of the most gifted television stars in sport. Best known for his role on Fox Sports’ Monday Night Live Show, Fletch has won thousands of fans with his dry sense of humour.



NATHAN HINDMARSH

Nathan made his NRL career debut with the Parramatta Eels in 1998. Outside of his 15-year career with the Eels, Nathan represented Australia in internationals and New South Wales in State of Origin matches.

**Please note, the guests below are regular attendees with Dynamic but media commitments may alter their availability*



2023 AMPOL STATE OF ORIGIN ADELAIDE TOUR INCLUSIONS



WHY PARTNER WITH DYNAMIC?

Book with confidence – we are an official NRL and State of Origin agent with over 20 years experience.

Our dedicated team are highly experienced in running premium corporate tours, both domestically and internationally.



Spend quality, extended time with your valued clients.

Let us take care of everything as you witness State of Origin history as the game unfolds in Adelaide.

Hosted by Bryan Fletcher, Nathan Hindmarsh and Billy Moore.

THIS COMPREHENSIVE TOUR INCLUDES THE FOLLOWING:

TRAVEL

- > Customised invitations for clients and detailed itinerary and communication ahead of the event
- > Reserved flights with Virgin Australia & Qantas departing Brisbane the morning of game-day
- > Mix and mingle with Fletch and Hindy, Billy Moore and Scott Sattler (line-up subject to change)
- > Coach transfers to and from Adelaide Airport to hotels
- > 5-star accommodation at either The Playford (Accor) or Intercontinental Hotels (single/twin share available) including breakfast

CORPORATE PACKAGE

- > Exclusive access to Victory Lounge event onsite at the Adelaide Oval
- > Reserved Platinum Category Grandstand seating
- > Premium pre and post-match function
- > Premium grazing style cocktail menu served
- > Large selection of tap and bottled beer, fine wines and soft drinks
- > Appearances from NRL Legends, live music and entertainment.
- > Ampol State of Origin Exclusive corporate gift
- > Ampol State of Origin programs

EVENT MANAGEMENT

- > Fully escorted and event managed event
- > Dynamic staff and Directors in attendance to meet all your needs





MATE VS MATE DIFFERENT STATE



2023 AMPOL STATE OF ORIGIN ADELAIDE TOUR ITINERARY



WEDNESDAY BRISBANE – FLY

FROM 8:30AM:

- > Guests to arrive at Brisbane domestic airport
- > Group check in and event welcome
- > Guests to check-in
- > Checked luggage welcome
1 x 7kg carry-on per passenger permitted

9.25AM: **ALL GUESTS MUST ARRIVE BY THIS TIME**

9.30AM: Welcome from MC Scott Sattler
Overview of the tour, introduction of special guests and key contact staff throughout the event

10.00AM: Guests to commence boarding on flights for Ultimate Tour from Brisbane to Adelaide

10.30AM: Flight to depart Brisbane for Adelaide

WEDNESDAY ADELAIDE – STAY

12.50PM: Approximate Arrival into Adelaide Airport

1.15PM: Luggage collection
Transfer to private coach
– beverages available on bus

2.00PM: Arrival to Playford and Intercontinental Hotels
Group check-in

Guests to refresh and relax

3.15PM: Guests to meet in foyer of hotel
Group walk to pre-event hospitality at a venue close by to the Adelaide Oval

3.45PM: Special guests present – mix and mingle – stories from special guests
Premium beverage package and canapé hospitality throughout event

5.20PM: Guests to depart pub venue for Adelaide Oval

5.30PM: Arrival at Adelaide Oval

WEDNESDAY ADELAIDE – GAME TIME

FOOD SERVICE:

Sit-down dining, premium beverages, supper,

DRESS CODE:

Smart Casual / Business / Jerseys welcome

5.30PM: Food and beverage service commences

6.15PM: Welcome address from MC

7.00PM: Legend interviews

7.50PM: Guests to make way to reserved match seating

8.00PM: Ampol State of Origin 1 kick-off
(timing approximate)

Magarey Room remains open
– beverage service from the bar during match

8.55PM: Half-time beverage service to continue
– supper served

9.15PM: Second-half commences

9.55PM: Full-time

Guest to return to Magarey Room
– Desserts served

10.10PM: Post-match Wrap up

10.30PM: Function concludes
– beverage service concludes

11.00PM: Guests to depart (timing approximate)

THURSDAY ADELAIDE – FLY

7.00AM: All inclusive breakfast to be served in restaurant at hotel

8.00AM: Guests to meet in foyer of hotel
Event Host present

8.30AM: Bus collection in foyer for transfer to Adelaide Airport

10.30AM: Flight departs from Adelaide to Brisbane

12.30PM: Arrival into Brisbane Domestic Terminal

OFFICIAL TOUR CONCLUDES

PLEASE NOTE: Any of the above details may change at any time due to circumstances beyond our control. We will endeavour to maintain times and inclusions as per the itinerary and will communicate adjustments to the schedule to all clients as required.

Room incidentals (mini-bar / movies / additional services) are to be met by the client and are not included in the Ultimate Tour.



5 STAR FROM START TO FINISH

"WE'VE BEEN DOING CORPORATE HOSPITALITY AT EVENTS FOR QUITE A FEW YEARS NOW WITH VARIOUS COMPANIES, AND I THOUGHT THE ORIGIN EVENT WAS A GREAT DIFFERENTIATOR FOR YOU, TOGETHER WITH THE PERSONAL INTERACTIONS WE HAVE HAD WITH YOU AND YOUR STAFF. LAST WEEK WAS THE BEST EVENT WE'VE EVER PUT ON AND WE WILL DEFINITELY BE BOOKING EVENTS WITH YOU IN THE FUTURE."

MATT COURTNEY, CEO – CARDNO CONSTRUCTION SCIENCES



INVESTMENT AND BOOKINGS



EXPERIENCE ABOVE AND BEYOND

PRICING

- > **SINGLE ROOM: \$2,095 per person** excluding GST
- > **TWIN SHARE: \$1,995 per person** excluding GST
- > All inclusive experience with flights, transfers, pre-event function, all inclusive in-game platinum ticketed hospitality and 5 star accommodation

PAYMENT TERMS

- > We have flexible payment terms, please ask for more information
- > To make a booking, or for more information, please contact your Account Manager
- > Availability is limited

ORIGIN ADELAIDE TOUR BY THE NUMBERS

100



5



2



1

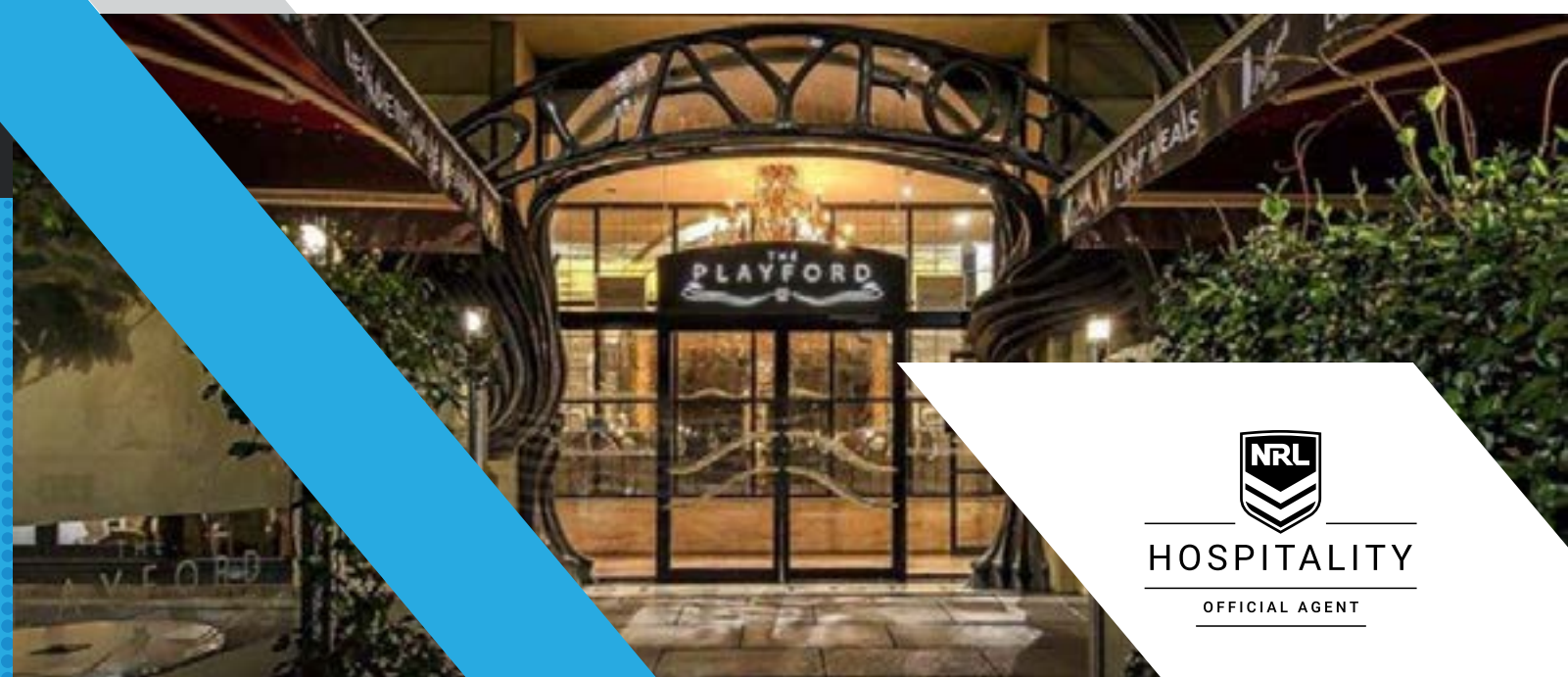
STRICTLY LIMITED
TO 100 CORPORATE
GUESTS

5-STAR HOTELS,
PREMIUM
HOSPITALITY
AND MORE

SPEND TWO DAYS
WITH YOUR
VALUED CLIENTS

THE ONLY TOUR TO
DO FOR 2023 STATE OF
ORIGIN IN ADELAIDE

EVENT PARTNERS





CREATING LONG LASTING MEMORIES





PREVIOUS INTERNATIONAL TOURS

HORN v CRAWFORD, LAS VEGAS – BESPOKE EVENTS

In June of 2018, Dynamic hosted an official tour to Las Vegas to support Jeff Horn as he defended his WBO World Welterweight Title belt.

Jeff ‘The Hornet’ Horn took on his mandatory challenger Terence ‘Bud’ Crawford at the MGM Grand Arena in Las Vegas, Nevada on 9th June 2018. Terence is regarded by many as the best pound for pound fighter in the world with a record of 32–0 before taking on Jeff Horn. Terence Crawford was a unified two division world champion before moving up for his first fight at welterweight against Jeff Horn.

Jeff Horn was defending his WBO World Title belt for the second time since his victory over boxing hall of famer Manny Pacquiao in Brisbane back in 2017.

The MGM Grand is one of the most iconic boxing venues in the modern age, hosting some of the biggest fights in the last decade, including Tyson v Holyfield and Mayweather v Pacquiao.



VEGAS TOUR – BY THE NUMBERS

150

JEFF HORN FANS MADE THE TRIP OVER TO THE UNITED STATES TO SUPPORT ONE OF OUR FAVOURITE SONS

5

5 UNIQUE EXPERIENCES IN 3 DAYS, INCLUDING RING ACCESS THE DAY OF THE EVENT

9

THE FIGHT WAS STOPPED IN THE 9TH ROUND – NOT THE RESULT WE HOPED FOR, BUT PROUD OF OUR BOY

1

THE BIGGEST BOXING EVENT FEATURING AN AUSTRALIAN IN LAS VEGAS, THE HOME OF BOXING



DELIVERABLES

Dynamic managed the entire event, including;

- > Exclusive premium promoter allocated seating ringside for the tour group
- > Rubbing shoulders with some of Australian boxing royalty and members of ‘Team Hornet’ including Commonwealth Games Gold medalist Skye Nicholson, Jeff Horn’s trainer Glenn Rushton and promoter Dean Lonergan
- > All inclusive functions for the tour group were included. This provided the tour group from all walks of life to meet and enjoy their passion for boxing
- > Our guests enjoyed exclusive access to the ring pre-fight inside the iconic MGM Grand Arena

INTERNATIONAL CAPABILITY

Dynamic has a proven track record in developing, planning and executing major sporting events at venues around the world.

From privately chartered flights to State of Origin, to corporate tours to Las Vegas for Boxing matches, our team are highly experienced in supplying experiences that provide attendees life long memories.





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